

## Other Graphic Services

From websites to brochures, illustrations to copywriting and marketing to personal artworks, Graphics to You can provide a complete, reliable service, whilst visiting you at your place of business.

Based in Kent and East Anglia, we pride ourselves on our excellent working relationship with our clients. We save you valuable time by visiting you at your own premises in order to discuss your individual projects, at a time that suits you.

Competitively priced and easily accessible, Graphics to You will work with you, creating a tailor-made service for your business or organisation, large or small. Commencing with an initial consultation, continuing with update visits until completion to your satisfaction, we work with you to create your chosen brief to a high standard.

### Community Projects

Over the years we have worked on a number of community projects. We offer a discount on the design prices shown if you represent a community project or local charity.

Kind Regards,  
Rob Harris

### NEWSLETTERS

We can design, print and/or link (PDF) to new and present newsletters to your website. Let us know if you have special requirements

Ofsted said about one of our newsletters, "Helpful information is provided to parents through the well produced Voice newsletter..." (Ofsted Inspection Report 118895)



logo design ✕ marketing ✕ photography

If you would like to chat to us about your next project, please contact Rob Harris on:  
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**Graphics**  
GRAPHICS TO YOU

# WEBSITES ARE A MATTER OF TASTE

We'll create  
a website to  
suit you

**BETTER VALUE  
FOR 2018**



## About Us Graphics to You

From websites to brochures, illustrations to copy-writing and marketing to personal artworks, Graphics to You can provide a complete, reliable service, whilst visiting you at your place of business.

Based in Kent and East Anglia, we pride ourselves on our excellent working relationship with our clients.

### Web Design Packages include:

#### INDIVIDUAL WEBSITE DESIGN

We design a site specifically for you. We do not simply offer a standard design, but work directly with your company to create an individual website.

#### LOGO OR CARD DESIGN

A logo design (or conversion) for your site is included as standard in all our packages.

#### DOMAIN NAME REGISTRATION

With our budget, starter or business packages we include one free www.yourname.co.uk domain name. If your preferred name is not available we can advise on suitable alternatives.

#### WEB HOSTING

As part of your web design package, you'll also get one year's web hosting (if you already have a website, you can still host it with us).

#### WEB MAINTENANCE

All packages include basic maintenance to ensure your site continues to function correctly. We will also undertake minor changes to the initial page text and images for no extra cost.

With website statistics and visitor tracking provided, you can see who visits your site, the pages they viewed and the length of their stay.



## What's that?

The **Domain Name** serves as the "phone book" for the Internet by translating human-friendly computer host names into computer addresses.

**Web Hosts** are companies that provide space on a server they own or lease for use by their clients as well as providing Internet connectivity.

(Source: Wikipedia)

## Marketing Services

Our marketing department offers a range of additional services including: writing company blogs and press releases, social networking and promotional work. Copywriting services and advertisement design are also available from our studio. Whatever your requirements, GTY offers a comprehensive marketing package tailored to your company's or organisation's individual requirements and aims.

## Web Design Prices

Our web design prices (unchanged for the past few years) are very competitive. Packages shown below are complete, we don't have hidden charges in our web designs.

Web Design Packages	Budget Standard*	Starter Scalable	Business Scalable
Number of pages on site	2	5	12
Domain name registration (www.yourname.co.uk)	Yes	Yes	Yes
Site Hosting and Support (for the 1st year)	Yes	Yes	Yes
Logo Design (or conversion for the site)	Yes	Yes	Yes
Can I add / update some site content myself?	*Yes	Yes	Yes
Number of Email accounts included	1	3	5
Site web statistics and visitor tracking	Yes	Yes	Yes
Maintenance and minor updates (for the 1st year)	Yes	Yes	Yes
Search engine optimisation	Yes	Yes	Yes
Website promotion	Yes	Yes	Yes
Standard Website prices + VAT (at current rate)	<b>£120.00</b>	<b>£240.00</b>	<b>£525.00</b>
Additional Website pages	£60.00	£50.00	£40.00



### Graphics to You - Logos

When comparing web design costs with other suppliers, some will charge extra to design a company or product logo for your site.

Free logo design comes as standard with all of our web design packages.



## SITE CONTENT

Our Scalable websites (Starter and Business) can be directly updated by customers or by us. The website editor allows you to adjust most elements of your site quickly and easily.

\* On our Standard (fixed) websites, you can add / update some of the site content with the addition of CMS sections on the web page.

logodesign ✕ marketing ✕ photography